GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voter's Day, 2016 - Payment of **Rs.14,24,724/-** to M/s Ushodaya Enterprises Private Ltd., Hyderabad towards the charges for inserting advertorial on 25.01.2016 - Sanction Orders - Issued

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 311 **Dated: 10-02-2017**

Read the following:-

1. Govt. Lr.No.149/Elecs.E/A2/2016-4, dt. 23-01-2016.
2. From M/s Ushodaya Enterprises Private Ltd., Hyderabad Bill No.10124313, Dated:25-01-2016.
3. G.O.Rt.No.2358., Fin (FMU-GAD) Dept.dt.22.12.2016.

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ORDER:

In the Government letter 1st read above, M/s Ushodaya Enterprises Private Ltd., Hyderabad have been requested to insert full page Black & White (Photographs in Colour) Advertorial in all editions of Eenadu news paper in Andhra Pradesh on 25.01.2016 at a cost of Rs.14,24,724/- in connection with National Voter's Day, 2016 and submit the bill as per the approved rate along with advance stamped receipt, five copies of news paper of each edition in which the advertisement has been published and also bank details for processing the bill for payment.

2. Accordingly, the Agency has inserted advertisement in the Eenadu news paper on 25.01.2016 and sent bills for **Rs.14,24,724/- (Rupees Fourteen lakhs, twentyfour thousand, seven hundred and twenty four only)** for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for payment of **Rs.14,24,724/- (Rupees Fourteen lakhs, twentyfour thousand, seven hundred and twenty four only**) to M/s Ushodaya Enterprises Private Ltd., Hyderabad towards the cost of advertisement inserted in connection with National Voter's Day, 2016 in Eenadu news paper on 25.01.2016.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 – Elections – MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H.(04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **"M/s** Ushodaya Enterprises Private Ltd.,**Hyderabad**, **A/c No.370601010036253, Union Bank of India, Saifabad, Hyderabad IFSC CODE: UBIN0537063, PAN NO: AAACU2690P.**

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 3rd read above.

(P.T.O)

7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Velagapudi.
The Deputy Pay and Accounts Officer, Secretariat Br., A.P.
Copy to
The Sr. Manager, Advt., M/s Ushodaya Enterprises Private Limited,, Hyderabad.
The Director of Treasuries & Accounts, A.P.
The A.G.A.P., Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER